

FOR IMMEDIATE RELEASE:
August 2016

Contact: Jolene Koepp
jolene.koepp@starwoodhotels.com

**W MINNEAPOLIS – THE FOSHAY Wins *Meetings & Conventions*
2016 Gold Key Award**

Secaucus, NJ – W Minneapolis – The Foshay has been recognized by readers of *Meetings & Conventions (M&C)* as a 2016 Gold Key Award winner in the BEST HOTEL category in the MIDWESTERN region.

For over 35 years, *M&C's* Gold Key Awards have recognized leading hotels that have excelled in servicing meeting and event professionals, as voted on by the readers of *M&C*. This year, hotel chains were recognized nationally, while leading hotel properties were recognized in several categories regionally in the US and worldwide.

M&C's readers, relying on their extensive industry experience in both corporate and association markets, voted for their favored hotels in nine categories – Best Hotel/Resort; Best Décor/Design; Best On-Site Support Staff; Best Green Initiatives; Best Gaming Properties; Best Boutique Property; Best Renovation; Best Overall Hotel Chain; and Best Overall Boutique Hotel Brand.

"Our readers tell us that what sets these Gold Key Award-winning hotels apart is their commitment to ensuring not only the highest degree of support in planning events, but also a commitment to executing them," said David Blansfield, Executive Vice President and Group Publisher, Northstar Meetings Group, which publishes *M&C*. "Our entire team joins *M&C's* readers in honoring these outstanding hotels and their staffs who make it their mission to facilitate memorable event experiences, for planners and attendees alike. Their superior levels of excellence elevate our entire industry."

Readers of *M&C* voted for the winners of the Gold Key Awards via online ballots and provided feedback based on their professional experiences worldwide for their top hotels, conference centers and CVBs.

All winners will be listed in *M&C's* annual Gold Awards special issue, in print and online, distributed to 50,000 readers in November 2016. The online version will be posted simultaneously and available for viewing for a full-year online.

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ABOUT NORTHSTAR MEETINGS GROUP:

The Northstar Meetings Group is the leading B-to-B information and marketing solutions company serving all segments of the business events market, including full-time meeting planners, as well as senior corporate, association and not-for-profit decision-makers and incentive professionals who plan nearly 2 million meetings annually. Through its leading brands – *Meetings & Conventions*, *Successful Meetings*, *Incentive* and *Meetings News* – the Northstar Meetings Group is committed to identifying and informing meeting and event professionals, facilitating not only their continuing professional development but also providing data, digital,

events and print services in support of their planning and investment decisions. For more information, please visit www.northstarm meetingsgroup.com.

For more information contact:

At Northstar Meetings Group:

David Blansfield

Executive Vice President and Group Publisher

201.902.1901

dblansfield@ntmlc.com